

Treatment Guide

The Ordinary takes clinically proven ingredients, formulates them for effectiveness, and offers them at a fair price. The result? Honest, high-quality skin care that's anything but ordinary.



Bestseller



SPF Recommended



Use in the Morning



Use at Night



100% Cold-Pressed Virgin Marula Oil



- ★ An antioxidant-rich oil that hydrates skin, fights free radical damage, and restores a radiant tone.
- ♥ **Skin Concerns:** Dry skin, dullness, uneven tone and texture



100% Organic Cold-Pressed Moroccan Argan Oil



- ★ A moisturizing oil that hydrates skin and adds softness and strength to hair.
- ♥ **Skin Concerns:** Dry skin



100% Organic Cold-Pressed Rose Hip Seed Oil



- ★ A lightweight, non-greasy oil that hydrates skin and promotes an even, bright tone.
- ♥ **Skin Concerns:** Dry skin, dullness, dark spots, hyperpigmentation



100% Plant-Derived Squalane



- ★ A lightweight oil that hydrates skin and prevents moisture loss without clogging pores.
- ♥ **Skin Concerns:** Dry skin, loss of elasticity



Advanced Retinoid 2%



- ★ A water-based serum with two next-generation retinoids that visibly improves signs of aging without irritation.
- ♥ **Skin Concerns:** Fine lines, wrinkles, dark spots, hyperpigmentation, loss of elasticity, uneven tone and texture



AHA 30% + BHA 2% Peeling Solution



- ★ A weekly exfoliating mask with alpha and beta hydroxy acids that fights acne and promotes even tone and texture.
- ♥ **Skin Concerns:** Acne, dullness, dark spots, hyperpigmentation, uneven tone and texture



Alpha Arbutin 2% + HA

[al-fuh ahr-byoo-tin]



- ★ A water-based serum with alpha arbutin and hyaluronic acid that fades hyperpigmentation and promotes even tone and texture.
- ♥ **Skin Concerns:** Dullness, dark spots, hyperpigmentation, uneven tone and texture



Alpha Lipoic Acid 5%

[al-fuh lip-oh-ick]



- ★ A concentrated weekly treatment with alpha lipoic acid that visibly improves skin tone and texture.
- ♥ **Skin Concerns:** Dullness, uneven tone and texture



Argireline Solution 10%

[ahr-jeer-uh-leen]



- ★ A water-based serum with Argireline peptides that diminishes wrinkles around the eyes and forehead.
- ♥ **Skin Concerns:** Fine lines, wrinkles, loss of elasticity



Ascorbyl Glucoside Solution 12%

[uh-skawr-bil gloo-kuh-sahyd]



- ★ A water-based serum with a stable form of vitamin C that brightens skin and improves signs of aging.
- ♥ **Skin Concerns:** Dullness, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture



Ascorbyl Tetraisopalmitate Solution 20% in Vitamin F

[uh-skawr-bil te-truh-ahy-soh-pahl-mi-teyt]



- ★ An oil-serum with essential fatty acids and a stable form of vitamin C that brightens and hydrates skin and improves signs of aging.
- ♥ **Skin Concerns:** Dullness, dry skin, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture



Azelaic Acid Suspension 10%

[ey-zel-ey-ik]



- ★ A lightweight cream-gel with azelaic acid that brightens skin, reduces blemishes, and promotes even tone and texture.
- ♥ **Skin Concerns:** Acne, dullness, dark spots, hyperpigmentation, redness



"Buffet"



- ★ A water-based serum with multiple anti-aging technologies that visibly improves signs of aging.
- ♥ **Skin Concerns:** Dullness, dry skin, loss of elasticity, dark spots, hyperpigmentation, fine lines, wrinkles



Caffeine Solution 5% + EGCG

- ★ A water-based eye serum with caffeine and epigallocatechin gallatyl glucoside (EGCG) that reduces dark circles and under-eye bags.
- ♥ **Skin Concerns:** Dark circles, under-eye bags, puffiness



Glycolic Acid 7% Toning Solution

[glahy-kol-ik]

- ★ A water-based exfoliating toner with glycolic acid and botanical extracts that brightens skin and promotes a radiant, even tone.
- ♥ **Skin Concerns:** Dullness, dark spots, hyperpigmentation, uneven tone and texture



High-Adherence Silicone Primer

- ★ A primer with advanced adaptive silicones that mattifies skin, blurs imperfections, and helps makeup last longer.
- ♥ **Skin Concerns:** Patchy or cakey makeup, oily skin, enlarged pores, uneven tone and texture



High-Spreadability Fluid Primer

- ★ A lightweight, serum-like primer that lightly hydrates and helps makeup spread evenly over skin.
- ♥ **Skin Concerns:** Patchy or cakey makeup, dry skin



Hyaluronic Acid 2% + B5

[hahy-uh-ler-on-ik]

- ★ A water-based serum with hyaluronic acid and vitamin B5 that hydrates, smooths, and plumps the skin.
- ♥ **Skin Concerns:** Dry skin, loss of elasticity



Lactic Acid 5% + HA 2%

- ★ A mild exfoliating serum with lactic and hyaluronic acids that brightens skin and promotes even tone and texture.
- ♥ **Skin Concerns:** Dullness, dry skin, dark spots, hyperpigmentation, uneven tone and texture



Lactic Acid 10% + HA 2%

- ★ A high-strength exfoliating serum with lactic and hyaluronic acids that brightens skin and promotes even tone and texture.
- ♥ **Skin Concerns:** Dullness, dry skin, dark spots, hyperpigmentation, uneven tone and texture



Magnesium Ascorbyl Phosphate 10%

[mag-nee-zee-uhm uh-skawr-bil fos-feyt]

- ★ A lightweight cream with a stable form of vitamin C that brightens and hydrates skin and improves signs of aging.
- ♥ **Skin Concerns:** Dullness, dry skin, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture



Matrixyl 10% + HA

[mey-triks-l]

- ★ A water-based serum with hyaluronic acid and Matrixyl peptides that reduces fine lines and wrinkles.
- ♥ **Skin Concerns:** Fine lines, wrinkles, dry skin, loss of elasticity



Natural Moisturizing Factors + HA

- ★ A non-greasy moisturizer with compounds found naturally in the skin that hydrates and protects skin from moisture loss.
- ♥ **Skin Concerns:** Dry skin, loss of elasticity



Niacinamide 10% + Zinc 1%

[nahy-uh-sin-uh-mahyd]

- ★ A water-based serum with niacinamide (vitamin B3) and zinc that improves blemishes, enlarged pores, and oily skin.
- ♥ **Skin Concerns:** Acne, enlarged pores, oily skin, uneven tone and texture, redness



Retinol 1%

- ★ A lightweight serum with retinol that visibly improves signs of aging.
- ♥ **Skin Concerns:** Fine lines, wrinkles, dark spots, hyperpigmentation, loss of elasticity, uneven tone and texture



Salicylic Acid 2% Solution

[sal-uh-sil-ik]

- ★ A water-based serum with salicylic acid that fights acne and promotes even, clear skin.
- ♥ **Skin Concerns:** Acne, oily skin, uneven tone and texture



Vitamin C Suspension 23% + HA Spheres 2%

- ★ A thick serum with pure vitamin C and hyaluronic acid that brightens and hydrates skin and improves signs of aging.
- ♥ **Skin Concerns:** Dullness, dry skin, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture