The Ordinary takes clinically proven ingredients, formulates them for effectiveness, and offers them at a fair price. The result? Honest, high-quality skin care that's anything but ordinary.

**Treatment Guide**

- **100% Organic Cold-Pressed Virgin Marula Oil**
  - A moisturizing oil that hydrates skin and adds softness and strength to hair.
  - **Skin Concerns:** Dry skin

- **Advanced Retinoid 2%**
  - A water-based serum with two next-generation retinoids that visibly improves signs of aging without irritation.
  - **Skin Concerns:** Fine lines, wrinkles, dark spots, hyperpigmentation

- **Alpha Arbutin 2% + HA**
  - A water-based serum with alpha arbutin and hyaluronic acid that fades hyperpigmentation and promotes even tone and texture.
  - **Skin Concerns:** Dullness, dark spots, hyperpigmentation, uneven tone and texture

- **AHA 30% + BHA 2% Peeling Solution**
  - A weekly exfoliating mask with alpha and beta hydroxy acids that fights acne and promotes even tone and texture.
  - **Skin Concerns:** Acne, dullness, dark spots, hyperpigmentation, uneven tone and texture

- **Argireline Solution 10%**
  - A water-based serum with Argireline peptides that diminishes wrinkles around the eyes and forehead.
  - **Skin Concerns:** Fine lines, wrinkles, loss of elasticity

- **Ascorbyl Glucoside Solution 12%**
  - A water-based serum with a stable form of vitamin C that brightens skin and improves signs of aging.
  - **Skin Concerns:** Dullness, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture

- **Ascorbyl Tetraisopalmitate Solution 20% in Vitamin F**
  - An antioxidant-rich oil that hydrates skin, fights free radical damage, and restores a radiant tone.
  - **Skin Concerns:** Dullness, dry skin, loss of elasticity, uneven tone and texture

- **Amla Powder**
  - A lightweight, non-greasy oil that hydrates skin and promotes an even, bright tone.
  - **Skin Concerns:** Dry skin, dullness, dark spots, hyperpigmentation

- **Azelaic Acid Suspension 10%**
  - A lightweight cream-gel with azelaic acid that brightens skin, reduces blemishes, and promotes even tone and texture.
  - **Skin Concerns:** Acne, dullness, dark spots, hyperpigmentation, redness

- **“Buffet”**
  - A water-based serum with multiple anti-aging technologies that visibly improves signs of aging.
  - **Skin Concerns:** Dullness, dry skin, loss of elasticity, dark spots, hyperpigmentation, fine lines, wrinkles
**Caffeine Solution 5% + EGCG**

- A water-based eye serum with caffeine and epigallocatechin gallate (EGCG) that reduces dark circles and under-eye bags.
- **Skin Concerns:** Dark circles, under-eye bags, puffiness

**Glycolic Acid 7% Toning Solution**

- A water-based exfoliating toner with glycolic acid and botanical extracts that brightens skin and promotes a radiant, even tone.
- **Skin Concerns:** Dullness, dark spots, hyperpigmentation, uneven tone and texture

**High-Adherence Silicone Primer**

- A primer with advanced adaptive silicones that mattifies skin, blurs imperfections, and helps makeup last longer.
- **Skin Concerns:** Patchy or caky makeup, oily skin, enlarged pores, uneven tone and texture

**High-Spreadability Fluid Primer**

- A lightweight, serum-like primer that lightly hydrates and helps makeup spread evenly over skin.
- **Skin Concerns:** Patchy or caky makeup, dry skin

**Hyaluronic Acid 2% + B5**

- A water-based serum with hyaluronic acid and vitamin B5 that hydrates, smooths, and plumps the skin.
- **Skin Concerns:** Dry skin, loss of elasticity

**Lactic Acid 5% + HA 2%**

- A mild exfoliating serum with lactic and hyaluronic acids that brightens skin and promotes even tone and texture.
- **Skin Concerns:** Dullness, dry skin, dark spots, hyperpigmentation, uneven tone and texture

**Lactic Acid 10% + HA 2%**

- A high-strength exfoliating serum with lactic and hyaluronic acids that brightens skin and promotes even tone and texture.
- **Skin Concerns:** Dullness, dry skin, dark spots, hyperpigmentation, uneven tone and texture

**Matrixyl 10% + HA**

- A water-based serum with hyaluronic acid and Matrixyl peptides that reduces fine lines and wrinkles.
- **Skin Concerns:** Fine lines, wrinkles, dry skin, loss of elasticity

**Magnesium Ascorbyl Phosphate 10%**

- A lightweight cream with a stable form of vitamin C that brightens and hydrates skin and improves signs of aging.
- **Skin Concerns:** Dullness, dry skin, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture

**Niacinamide 10% + Zinc 1%**

- A water-based serum with niacinamide (vitamin B3) and zinc that improves blemishes, enlarged pores, and oily skin.
- **Skin Concerns:** Acne, enlarged pores, oily skin, uneven tone and texture, redness

**Natural Moisturizing Factors + HA**

- A non-greasy moisturizer with compounds found naturally in the skin that hydrates and protects skin from moisture loss.
- **Skin Concerns:** Dry skin, loss of elasticity

**Retinol 1%**

- A lightweight serum with retinol that visibly improves signs of aging.
- **Skin Concerns:** Fine lines, wrinkles, dark spots, hyperpigmentation, loss of elasticity, uneven tone and texture

**Salicylic Acid 2% Solution**

- A water-based serum with salicylic acid that fights acne and promotes even, clear skin.
- **Skin Concerns:** Acne, oily skin, uneven tone and texture

**Vitamin C Suspension 23% + HA Spheres 2%**

- A thick serum with pure vitamin C and hyaluronic acid that brightens and hydrates skin and improves signs of aging.
- **Skin Concerns:** Dullness, dry skin, fine lines, wrinkles, dark spots, hyperpigmentation, uneven tone and texture